



EUROPEAN ACADEMY
of Sciences and Arts



International Center of Education



Publicity

Formation of basic concepts in the process of coalition solutions in international contexts



Preparation time before the meeting with President of EASA prof. Klaus Mainzer in Salzburg

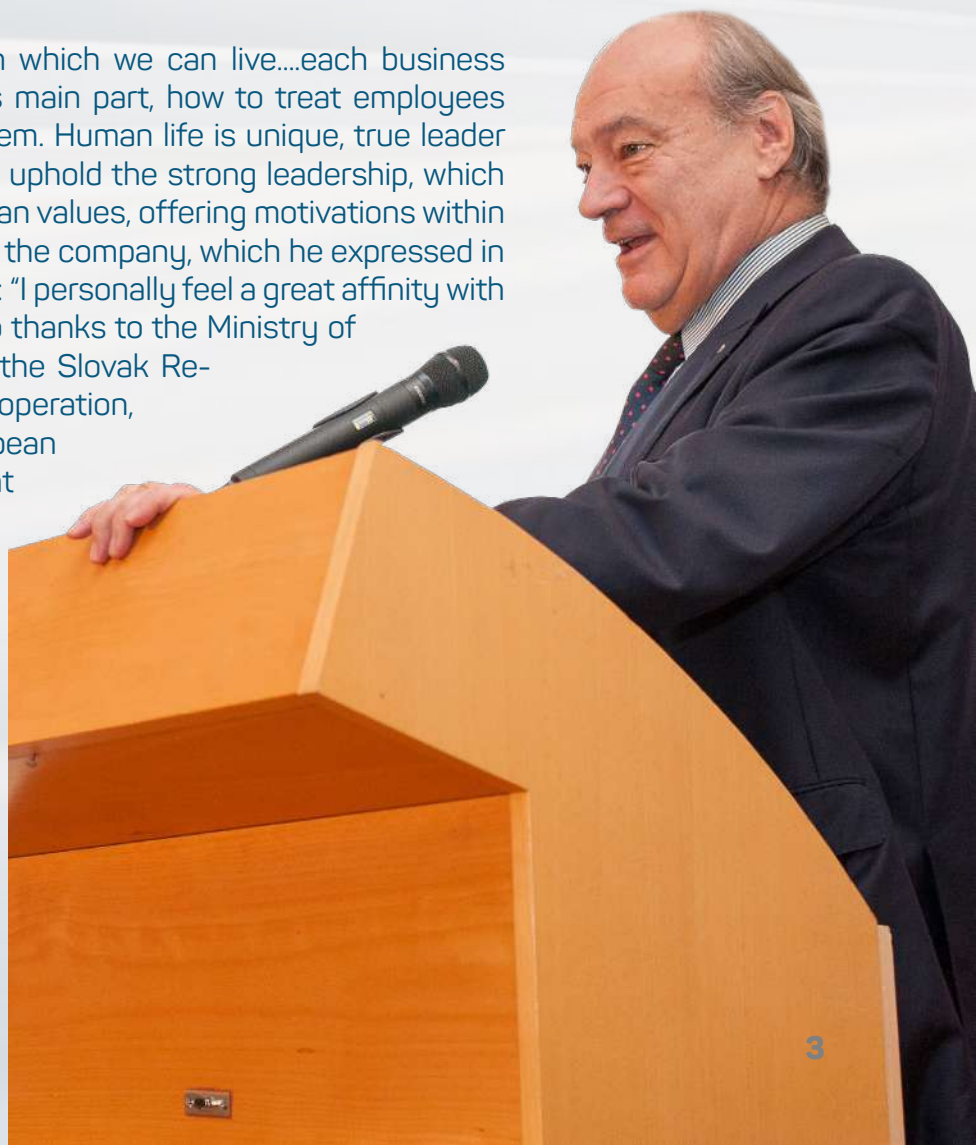
Brief introduction of a common path through development of science and education towards new innovation project focused on knowledge dissemination and support of all meaningful activities on the European level through European Academy of Sciences and Arts in cooperation with INTERCDU, a.s.

Professor Kassay's successful projects under the auspices of European Academy of Sciences and Arts

Over the past decade, Professor Štefan Kassay's Foundation for Support of Science and Education organized number of successful projects such as "Health is wealth", "Tolerance in society", "International Conference New Europe", etc., which correspond with Kassay's Pentalogy, "Enterprise and Entrepreneurship" published under the auspices of EASA. Appreciation of Pentalogy's value is described by the words of Felix Unger that are part of introductory speech in the fifth volume of Pentalogy: "The problem of our time is an overly-competitive market-driven society, which has a severe impact on the financial world. The money is not



everything, but the spiritual content offers space, in which we can live...each business must consider core values as its main part, how to treat employees honestly and how to motivate them. Human life is unique, true leader must take it into account." Unger uphold the strong leadership, which is based on vision, creativity, human values, offering motivations within the hierarchy and space for life in the company, which he expressed in the closing remarks of his speech: "I personally feel a great affinity with the views of Štefan Kassay." Also thanks to the Ministry of Foreign and European Affairs of the Slovak Republic for their assistance and cooperation, Pentology has reached 39 European states. It has become important scientific literature in the production processes of those countries, which are able to share common economic platform based on verified results and methods, in concrete Slovak corporation.



NEW EUROPE
NOVÁ EURÓPA



The words of Felix Unger resonated at the general assembly, who even in personal conversations appealed to the mission of EASA and its members: “We must raise our voice, it is our service to the people.” Let’s overcome the barriers in our soul, let’s join the transnational network, let us talk with our neighbors and the language barrier will no longer be a problem. It is our duty.” At the plenary session, Professor Felix Unger presented comprehensive evaluation of EASA’s activities, including economic and financial analyses.

In the solemn spirit of the inauguration and new members of EASA, some serious statements were expressed about the role of science and education, especially in these difficult times, uncertainty of its further development in Europe and throughout the world. The guests who were present realized even more how important role this European institution plays, its achieved authority and creativity, which operates on a global scale having influence in the countries from which EASA members come. Great emphasis is also put on cooperation given by the function of protectors, who are the presidents of individual member countries. On behalf of Slovak members of EASA, Professor Štefan Luby, the Vice President of EASA, presented the list of activities. To demonstrate the significance and importance of EASA activities is the fact that 36 Nobel Prize winners are members of the Academy.

One person should not forget the fact, that if he doesn’t do his own introspection, he is actually acting thoughtlessly in the wake of the demands placed on him, without considering himself, his needs and desires. To say that we don’t have a time to look for the meaning of our efforts is superficiality leading to futility of our own effort and contribution to what one does not agree with. We passionately discuss what is right and what is wrong, what should other people do or say. Have we ever counted, how much time do we spend to judge other people, their character, words and deeds? How much energy do we invest to become like “somebody else” or trying to teach someone a lesson? Very frequently we hear the same



question: how to motivate and change others? But how about us? Let's look at ourselves through the optic of a critical eye and think together.

Before I say the first sentence about the future of a human being, I have to think, how to sustain the life on this planet in such complicated international situation and social development! The world is changing day by day right in front of our eyes. New nation states are formed, existing countries have been dissolved or dismembered, same as political parties, laws and regulations. Religions, leaders and people are getting lost in their own worlds, self-proclaimed people, who declare that they are the deity itself. Communities of the defenseless, those who suffer, people admired and damned. But also the secret rulers of the world. Winners and losers.

It seems that human being cannot handle the situation, the rule of a man over the man is above to end, and the systems created by him are collapsing! With all the sudden and unexpected changes affecting our daily life, one wants to say out loud: "Does a stone still stand on top of a stone?" Are we still here, in this world, or is it just a reimagining of a long ago formed vision of what the world of the future /understand contemporary world/ should look like?

A geography of time deals with daily activities of society and biographies of individuals, exceeding the limits of other disciplines. This scientific discipline is perceived as a highly flexible and as a new developing language, as the way to think about the world in higher dimensions, about new opportunities, experiences and about the content of human life. The key element is the virtual reality, which enables at any place and at any time, that modern technologies can fully operate.



Important statements of some EASA members from Slovakia about intra-European imbalance and social differences

Recent financial crisis exacerbated inequities that intensifies Europe's vulnerability. The economic crisis have significantly deepened intra-European inequalities. European cultural diversity cannot be confused or replaced with these inequalities. Very positive move was adoption of the of the EU Strategy for the Danube Region (EUSDR) by European Commission in December 2010. Among participants prevailed the argument, that after enlargments the states are obliged to increase the internal homogeneity of Europe through net financial transfers. At the same time, there are increasing bureaucratic regulations of European politics, but the real innovations must consolidate economies, even in peripheral member countries. Otherwise, there is a danger that Europe will be marginalized on a global level.

The participation of EASA's academics in the meetings of the Danube region is also a reflection of current events happening in the world. The representatives of academies of sciences are attending above mentioned event, where they form consortia of the future projects focusing on energy, water, environment and the knowledge society. The content of the negotiations is also carefully selected based on the actual situation at given time.



Scientific literature as a gift from Professor Štefan Kassay's Foundation for Support of Science and Education

In March 2016, Professor Štefan Kassay, the member of EASA, gave away 38 sets of his five-volume work called Enterprise and Entrepreneurship published in English language. It was a gift to the European Academy of Sciences and Arts. He intended to do so with the main aim to support the knowledge dissemination through scientific literature under the auspices of EASA. Thanks to a joint effort, the knowledge can be disseminated not only throughout Europe, but also world-wide.





PROFESSOR ŠTEFAN KASSAY FOUNDATION FOR SCIENCE AND EDUCATION

Professor Štefan Kassay's Foundation for Support of Science and Education

Professor Štefan Kassay's Foundation for Support of Science and Education was established in 2002 by professor Štefan Kassay, the doctor of Economic sciences. The main aim of his Foundation is to support either groups or individuals, in order to promote science and education. The Foundation is involved in a wide range of activities; it is also interconnected with the Slovak Academy of Sciences and VEDA publisher. Their cooperation has produced outstanding results over the years up until today. Since the beginning, the Foundation focuses on publishing activities, and publishes the books by distinguished authors. At the same time, it organizes scientific conferences and symposium. The cooperation with the Ministry of Foreign and European Affairs of the Slovak Republic has brought fruitful results through dissemination of cultural values, significant scientific works and popular science works in the field of science and education in many countries, where the Ministry has its representative office or during the special representative occasions abroad. The cooperation with the European Academy of Sciences and Arts is very important, especially all publishing activities or other forms of scientific activities. Such cooperation is particularly significant because of the possibility to create a prestigious brand representing the highest quality under the auspices of the European Academy of Sciences and Arts, and its cooperation not only with Veda publisher, but also other publishing houses from the European Union and Asian countries. It is an important step for the Slovak members of the European Academy of Sciences and Arts to form and support their publications and publishing activity in the spirit of the mission and main goals of the European Academy of Sciences and Arts. Over a period of twentyone years, almost one hundred professional scientific publications and conferences proceedings were published. Since 2016, Professor Štefan Kassay's Foundation for Support of Science and Education has been awarding important personalities for their significant contribution to business, for their integration of science and practice, for



successes in increasing the performance of the corporation, while improving the work culture and the life of the company's employees. Each awardee receives a medal and diploma. On the obverse side, the medals have a portrait of Professor Štefan Kassay and inscription capturing the motto of his life, with the following words: Science and practice. On the back, there is a motif of an open book symbolizing the transfer of knowledge, supplemented by the text: Inventions, Improvements and Innovations. In total, 73 important personalities were awarded a large gold medal by the Professor Štefan Kassay's Foundation for Support of Science and Education: 49 recipients of medal from the Slovak Republic, 5 Slovak representatives awarded abroad, 5 recipients from the Czech Republic, 3 recipients from Hungary, 2 from Poland, 6 from Finland and 3 recipients from Bulgaria.



International Center of Education – INTERCEDU

International Center of Education - INTERCEDU is an educational institution established with the aim to share the latest information and valuable knowledge from renowned professors and experts in the fields of science, research and innovation. The INTERCEDU was founded in 2020 by Štefan Kassay, distinguished professor, scientist, writer and successful entrepreneur who dedicated 30 years of his life to engage in various experiments and strategic planning in multinational company. The emerging competitive environment in today's global marketplace requires constant attention and a prompt response to many challenges and changes that take place not only in the production process but also in the business environment. INTERCEDU team sets goals to fill this gap and comes up with the idea to create new educational ecosystem linking science with practice.

“The main mission of INTERCEDU is to link education, science and practice in the context of current global trends and the needs of the market environment.” Our highly skilled team of graphic designers frequently creates and releases professional learning presentations, video courses, publishes valuable scientific papers and interactive study materials. All materials are available and easily accessible in our online library selected in our educational sections.

Cooperation with INTERCEDU brings interesting benefits: transparent cooperation based on legal contract, without risks and initial costs; protection of author's publications against illegal copying, professional graphic design with the possibility of audiovisual output, media coverage of author's personal profile and his portfolio on the multimedia INTERCEDU platform www.intercedu.com, through social networks and advertising campaigns; we offer live streaming virtual events and conferences; possibility to publish author's paper free of charge in the popular-scientific electronic medium Časopriestor // Spacetime with a permanent link



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Hlavní partner | Sněmu

ORLEN Unipetrol

PHILIP MORRIS ČR

Partneři Sněmu

ABRA

dojčav

FTL

Sněm
Svazu průmyslu a dopravy ČR

4. října 2022 od 13:00



Research in Biomedicine • European Academy for Molecular Hydrogen

H₂

1st Conference of European Academy for Molecular Hydrogen Research in Biomedicine
"Hydrogen for Biomedicine"
October 17th – 20th, 2022, Smolenice Castle, Slovakia

MSV: FRANCOUZSKO-ČESKÉ FÓRUM NA TÉMA UDRŽITELNÉHO PRŮMYSLU A ENERGETICKÉ ÚČINNOSTI / MSV : FORUM FRANCO-TCHÈQUE SUR L'INDUSTRIE DURABLE ET L'EFFICACITÉ ÉNERGÉTIQUE

05. 10. 2022 • 13:00-15:00 • BVV, Veletrhy Brno

ENERGY SAVINGS

CARBON FOOTPRINT

GREEN MATERIALS

CIRCULAR ECONOMY

Alci pořádatel / L'événement organisé par :

Sustainable business forum.

La Région

K E E

Schneider Electric

VEOLIA

Své zkušenosti a tipy budou sdílet / Ils partageront leurs bonnes pratiques et conseils :

to the website; creatively presenting one's own work with the possibility of citations and its use in the author's activity; annual financial award program for the best lecturers and authors of publications.



Current period of economic and political instability in the world

To a large extent, it depends on the dynamism and capabilities of a person to immediately react to new challenges and situation. On one hand, there is a need for strategic development of the company and, of course, businesses, on the other hand, it is necessary to solve new and critical situations immediately. In a figurative sense of the word, a person in a top position has to deal with the current issues of the day, and at the same time, he must prepare for the future development and growth in such conditions of unprecedented acceleration of social and production processes. Quite logically, there's a need to integrate older and experienced managers, their intuition (accumulated experience, which is non-transferable) and young dynamic, vital and highly intelligent managers, equipped with knowledge of management theory and skills in communication and information technologies. I emphasize again, that no theories will help us, if in real life we do not respect the culture around us and also the culture of the institutions.

But I would not like to say the same things that have already been said a million times. All definitions are useless, if in real life every possible aspect of honesty and decency towards others absent. Being open and truthful, as if it were a sin and the incompetence to "fit into the practices gradually forming one's own culture". Of course, a person's culture affects the culture around him, as well as the culture of a company or institution. Therefore, without any complex studies, I would rely on the foundations of theoretical conclusions, which, with certain simplifications, will be sufficient for business practice and in the field of knowledge dissemination. Based also on my personal experience, I understand the corporate culture as the component of management in business, which unifies various management levels, so that the corporate goals and the ways to achieve them are accepted and supported by all employees and also external team-mates.



New situation, formation of a new strategy in accordance with social development and socio-scientific results

My intention even in the past was not only to show the necessary procedures to assess the real situation in the company, not only to explain how to calculate the number of employees needed to operate the production line and precisely determine required knowledge to operate devices, but also to verify my theories tested through practice. We have implemented several specific experiments in the company. I was co-owner in this particular business entity for thirty years. If people, who used to know the production facilities would visit the enterprise today, they will be amazed. People are working on worldclass machines; in terms of innovation, there are other achievements. We expanded production capacity by building a new plant. New investments enabled to assess and apply theoretical knowledge in practice, in concrete production; in every single product that leaves production line. I am happy that a lot has been achieved in the company and good results are being recorded continuously, even in the times of global crisis, EUR 55-60 million was invested to expand capacities and to improve promotion on global markets.

Understandably, this information immediately aroused the interest of journalists. How is it possible that in the times when other companies were declaring bankruptcy or struggling with countless problems, and every other day they survived was only a faint hope of improvement, there was a company in Slovakia that prospered and even invested and expanded its capacities. All investments made were solely from own capital, without financial assistance from the state, without foreign strategic partners, with only Slovak capital? Answer:

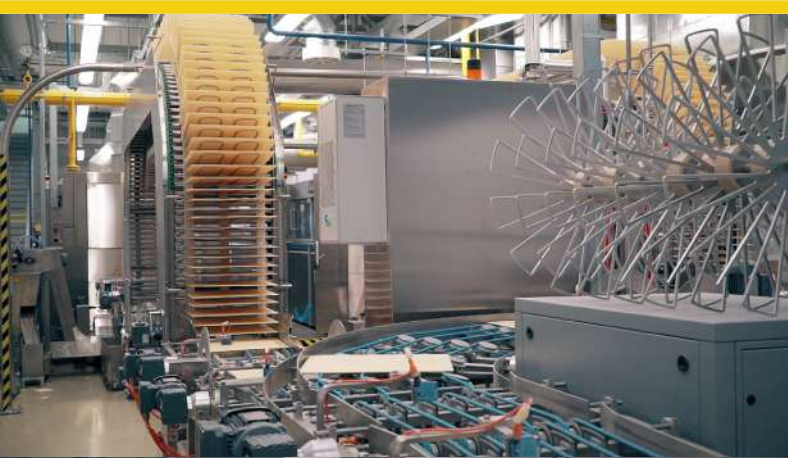


honest work, persistence, excellent top management, constant communication between owners and management, immediate resolution of any problems, even if the employment relationship is disturbed... We kept promises and constantly informed employees about the new prospects and vision of the corporation. And above all – application of new knowledge in production processes, efforts to find one’s own path in the spirit of symbiosis of science and practice.

It is not a miracle, it’s the result of a hard and creative work, a sincere effort to manage the effects of turbulences and surprises that come from the external environment. Being responsible for our employees and to dedicate ourselves to what is necessary to ensure the life needs of our employees and their families. We were successful and it would be good if many other businesses were successful, too. Therefore, I believe that “the world should know us”, that we can become pioneers of modern business management.

It is almost impossible to count how many companies in the world cooperate and depend on each other, how many concrete routes are crossed, connected or even diverged across the globe, how many disproportions, inconsistencies or crashes are there within one day? How many people have to correct those discrepancies, how many phone calls are made, written e-mails or how many people communicate in person... we might not even believe.

I am strongly convinced, that by bringing together EASA and newly formed institute INTER-CEDU that behaves in a modern way combining science and education, we can build effective coalition with similar visions and desired outcomes. Such partnership can also help to increase social efficiency on the international level.





Časopriestor Spacetime

Časopriestor // Spacetime

Časopriestor // Spacetime – interactive popular science medium introduces prominent authors and their latest scientific results in the field of science, research and innovation. Each edition contains a thematically closed circuit which consists of author's biography, presentation of his outstanding works, an introduction, an abstract, problem solution, practical application, social impact, conclusion and literature review. The content is published in *.PDF format with the option of full-text search and simple citation of the author's work.

The main aim to publish Spacetime – popular science medium is to bring the latest news and interesting scientific articles to those who are interested in science in a popular form. The medium is intended for students, scientific community, but also for general readers.

Proposal: In cooperation with the European Academy of Sciences and Arts in Salzburg, we would promote important works of authors and the members of EASA, Nobel Prize winners and European scientists through electronic popular science medium. Due to the high erudition of Academy members, it is possible to fulfill requirements for academic journal indexing in an abbreviated process.

INTERCEDU, a.s. offers EASA to process the content and support the process of academic journal indexing under the auspices of EASA. INTERCEDU, a.s. will maintain the qualitative parameters of the content of EASA classes and present EASA as a source of knowledge in the European area, based on multimedia support and cooperation.

Časopriestor Spacetime

Interaktívne vedecko-popularizačné médium významných autorov a vedeckých pracovníkov
Interactive popular science medium of important authors and scientists



HOSŤ

Š t e f a n a K a s s a y a

Štefan Kassay's Guest

Since 2016 Professor Štefan Kassay's Foundation for Support of Science and Education in cooperation with the International Center of Education INTERCEDU prepare discussion program called Štefan Kassay's Guest with prominent people who are dedicated to science, research, education and innovation processes. The program is publicly available and can be found at www.kassay.eu or on YouTube, accessible for free and without advertisements.

During a period of seven years, there have been more than 100 people changing in the guest chair and who were participating in informal discussions about education, economics, business, ethics, innovations and the future of education. Discussion program has not time limit, and it has been frequently broadcasted once a month.

Proposal: In cooperation with EASA, we can form a new format of a discussion program moderated in English language with the similar scenario as Štefan Kassay's Guest. The program would reveal new horizons into the world of scientists, innovators, EASA's professors and academics, their actual scientific work and activities. The above mentioned program would be produced on a monthly basis and available at www.intercedu.com portal.





PRÍHOVORY

profesora Štefana Kassaya

Speeches and discussion programs

Proposal: Realization of a virtual discussion session is conducted by a virtual moderator with lifelike speech synthesis. The advantage of a virtual studio is quick processing and preparation of materials for broadcast; there's no need for filming or moderating by a live moderator. In addition to English and German language, the voice synthesis offers another 180 languages in its database, where it is possible to flexibly prepare other language mutations according to actual needs.







Popular science articles

Proposal: European authors and academics from EASA who publish popular science articles can be presented in a new interactive form, in PDF. format with permanent web address. The articles published through INTERCEDU bring interesting benefits: graphic processing (special graphic design of the article), publicity of authors' on our website, and last but not least, presenting the authors' ideas in the context of the European and global scientific space. Over the time, it is possible to establish Library consisting of top authors, which can be used by students for citations and additional content of final thesis at universities world-wide.

Vyhlasenie k eskalácii pandémie COVID-19

Statement on the Escalating COVID-19 Pandemic¹

Úvahy o medicínskej naliehavosti – potreba rešpektovať vedomosti – obhajoba právneho štátu – garancia ekonomickej stability

¹Dokument z decembra 2021 je prevzatý z webovej stránky Európskej akadémie vied a umení so sídlom v Salzburgu so súhlasom jej prezidenta Klausu Mainzera. Je to pilotný dokument pripravovanej webovej stránky Slovenskej sekcie Európskej akadémie vied a umení, ktorá bude súčasťou webovej stránky INTERCEDU a.s.

Prof. Dr. Klaus Mainzer - **Prezident** - Európska akadémia vied a umení v Salzburgu

Pandémia COVID-19 očami fyziky



Prof. Štefan Luby, DrSc. - **Fyzik** - Slovenská akadémia vied, Bratislava, Slovensko



JUDr. Mgr. Martina Lubyová, PhD. - **Biofyzička, ekonómka a prognostička** - Slovenská akadémia vied, Bratislava, Slovensko



Ing. Richard Heriban, PhD. - **Ekonom a prognostik** - Slovenská akadémia vied, Bratislava, Slovensko

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Klimatická zmena a Nobelove ceny

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KNOWLEDGE SOCIETY

Marián Ambrozy

FROM THE POINT OF VIEW
STEFAN KASSAY

Slovakian scientist, entrepreneur, pedagogue and economic diplomatist.



International Center of Education

RNDr. Jozef Stašák, PhD. & Mgr. PhDr. Eva Skorvagová, PhD.

Reintegration

of Capitals and the Emerging Global Governance



Grafén
na križovatke

International Center of Education

Dr. h. c. mult. prof. Ing. Štefan Luby, DrSc.
Fyzikálny ústav SAV Bratislava



BUSINESS PROCESS ORGANIZATION SUPPORT

Business Process versus Human Resources Performance

International Center of Education

RNDr. Jozef Stašák, PhD. & Mgr. PhDr. Eva Skorvagová, PhD.



BUSINESS PROCESS ARCHITECTURE MODEL

International Center of Education

RNDr. Jozef Stašák, PhD.

ANTOLÓGIA

HISTORIOGRAFICKÉ SONDY A FILOZOFIGCKO - EKONOMICÁ REFLEXIA. SPOLOČENSKÉ JAVY, OČAKÁVANIA A PREDSTAVY V PREZENTÁCIÁCH VÝZNAMNÝCH OSOBNOSTÍ

MEDZINÁRODNÁ KONFERENCIA
NOVÁ EURÓPA / NEW EUROPE



CESTA K NÁZOROVÉMU ZJEDNOTENIU EFEKTÍVNEHO VZDELÁVANIA

Školstvu už nepomôžu reformy, žiada sa nový komplexný systém integrácie vedy do praxe



Scientific symposiums and thematic conferences

Proposal: The INTERCEDU portable studio can realize live streaming of symposiums and scientific conferences. Broadcasting an event can be recorded, processed and further publicized through INTERCEDU portal. The portable studio is easily installed at the conference venue. Our technical directors commonly work on productions that are either broadcast live or recorded. In order to attract audience and increase video exposure, the live streaming can be enriched with high quality infographic. Recording sharing is secured and implemented on a professional streaming platform.

Business and Business Strategy Perspectives

When considering business process modeling approach, the principal categories related to modeling of business process information support are appropriate linguistic sets. Adequate linguistic sets, which ensure an integral part of any IR, internal and external metrics, are being assigned to the selected business process function.

Business Process Intelligence versus Business Process Structure and Functionality

Any business process should be managed or administrated by people interested in business process functionality and performance denoted as business process managers who provide business process operation (business process operators) and people who provide business process execution (business process executors). However, there are business process owners as well.

Business Process Horizontal Structure

When considering business process horizontal structure a set of subordinated components might be postulated denoted as business process functions, who are business process function contexts of higher three subordinated components: input, transformation, and output components, while the transformation component consists of transformation rule and transformation tool set.

Knowledge Engineering as a Business Process Modelling Framework

First, the every model, such a model is only an approximation of reality. Second, the modeling process is a cyclic process. Knowledge engineering thus leads to refinement, modification, or completion of the already constructed model. In fact, the model may even guide the further acquisition of knowledge. Third, the modeling process depends on the subjective interpretations of the knowledge engineer. Therefore, this process is typically fuzzy and the evaluation of the model with respect to reality is indispensable for the creation of an adequate model.

Business Process Information Support

When considering business process modeling approach, the principal categories related to modeling of business process information support are appropriate linguistic sets. Adequate linguistic sets, which ensure an integral part of any IR, internal and external metrics, are being assigned to the selected business process function.

Business Process Information Support – Reference Database

The reference database (RD) is a facility, which enables implementation of information support within linguistic modeling of business process functions and business processes as well. In general, the RD consists of the database tables, which contain document images as a rule and might be applied in representation of knowledge contained within adequate knowledge base.

Knowledge representation

When considering business process modeling approach, the principal categories related to modeling of business process knowledge-based support are appropriate linguistic sets. Adequate linguistic sets, which create an integral part of any business process function internal and external metrics, are being assigned to the selected business process function. However they contain appropriated external values represented by certain value sets, SIGMA and SIGMA. On the other hand, these linguistic set elements create basis for adequate knowledge-generation.

Business Process Management – Business Process Organization Support

The concepts of sustainability and corporate social responsibility (CSR) have been among the most important metrics to emerge at the global level in the last decade. Sustainability and CSR take into consideration environmental, social, and economic dimensions and both refer to a long term perspective based on meeting the needs of the present with responsibility and without compromising the ability of future generations to meet their needs.



Enterprise and Entrepreneurship: Entrepreneurial Environment

Author Dr. h.c. mult. prof. PhDr. Ing. Štefan Kassay, DrSc.

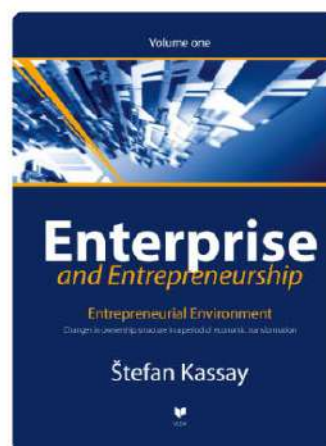


Author



Dr. h.c. mult. prof. PhDr. Ing. Štefan Kassay, DrSc.
Prezident INTERCEDU, a.s., člen Európskej akadémie vied a umení v Salzburgu, vedec, podnikateľ a pedagóg

0 courses 53 books



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INTERCEDU VIRTUAL LIBRARY

Proposal: Through the Virtual Library accessible at www.intercedu.com, it is possible to offer prominent scientific articles, publications, papers or courses by the members of EASA. According to the title / theme of the material, it will be uploaded and stored in one of the six sections that enables students to search easily. Admission fee will be paid for every material; once the purchase process is successful, the access to the Virtual Library will remain permanently available for the user. All multimedia files are located and stored on our servers. The content of the author's work can also be cited via a permanent web address. INTERCEDU Virtual Library is divided into six sections:



Economics and Finance

Digital economy, inflation, competitive advantage, cryptocurrency, logistics, circular economy, customer satisfaction, market economy.



Information and Communication Technologies

Automatization, cloud, intelligent world, Internet of Things (IoT), Industry 4.0, robotics, Artificial Intelligence (AI), visualization.



Energy and environmental management

Energy security, environmental legislation a regulation, climate change, waste management, renewables, sustainability.



Education

Audiovisual means, didactics, e-learning, new concepts, training and monitoring devices, learning environment, teaching/learning methods and theories.



Production Processes and Innovation

Additive technology, copyright, Intellectual Property Rights (IPRs), electro mobility, engineering, management, small and medium-sized enterprises (SME), Research and Development (R&D).



Health and Civil Security

Civilization diseases (cardiovascular, oncological, obesity, diabetes, neurodegenerative), prevention, food and health, food safety, nutrition, nutraceuticals, physical training, exercise.

Enterprise and Entrepreneurship

Internal Processes

Štefan Kassay

EKONOMICKÁ DIPLOMACIA

z pohľadu podnikovej
praxe

DIPLOMACIA

Podstatný prírastok otázok
medzinárodnej obchodnej
výmeny, ekonomicke
otázky a globálna
konkurencia

Ekonomická
politika

Medzinárodná
politika

EKONOMICKÁ
DIPLOMACIA

Základy, pokusy, skúsenosť

MANAGEMENT

LEADERS AND MANAGERS

I.D.C. Holding, joint-stock company

Case Study

Real Production Processes,
Increasing Performance and Competitiveness



VEDA

Štefan Kassay

Information
on the supporting projects

www.kassay.eu

INNOVATIONS
& INSPIRATIONS
for



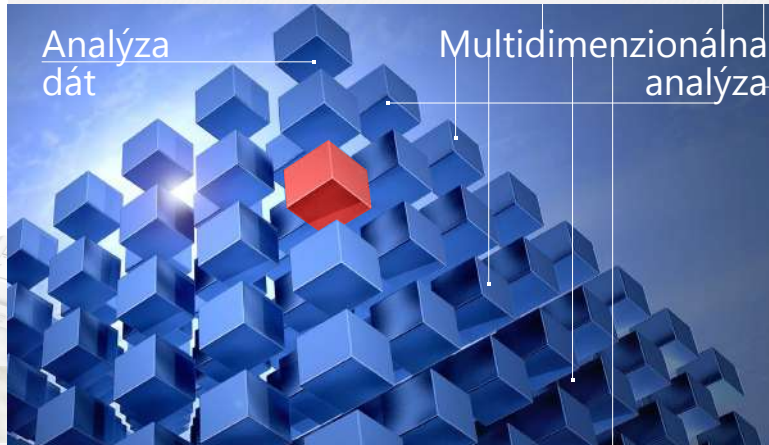
ENTREPRENEURIAL
UNIVERSITY
SLOVAKIA



Aurel Stodola – Otec parných turbín

Analýza
dát

Multidimenzionálna
analýza



Dátový sklad

ako dôležitý nástroj Business Intelligence

管理

理论 · 知识 · 实现



INTERCEDU

International Center of Education

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